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PARRELLA'S

1956 DAHLIA CATALOGUE



LINDA MARSCHNER

NOTE—My grandchild Linda holding the huge bloom
Description on Page 3

PARRELLA DAHLIA GARDENS

3380 ELY AVENUE

Corner 222nd Street

NEW YORK 69, N. Y.

Telephone OLinville 5-8384

I Grow the Best — Discard the Rest

Greetings . . . To My Friends:

It is with pleasure that I present you with this, my Dahlia Catalogue for 1956. Your generous and kind support is thoroughly appreciated and inspires me to continued effort to make available to you only the best.

This catalog would not be complete if I were not to take advantage of the opportunity to thank you for your many letters telling of various successes obtained from stock purchased from me. I am grateful to those who have been able to visit my gardens as well as those who have inspected my exhibits at the American Dahlia Society Shows, and many other shows we attend, because I feel my dahlias speak best for themselves.

To those who are familiar with my stock, no introduction is necessary and you have my pledge that the same quality will not only continue but improve if such is possible. To those who have not tried my service this is an invitation, an invitation that may prove a real opportunity for you to realize something you may not have been able to obtain elsewhere and no order is too small nor is any contract too large, I am pleased to serve you.

ALBERT PARRELLA.

IMPORTANT NOTICE — DO NOT OVERLOOK

Due to the limited space we are compelled to be brief with our descriptions. However, we want our patrons to know that the varieties listed in this Catalog are either Honor Roll Certificate Winners or has proven with us to be truly outstanding. Not only that, but the varieties offered are reliable in every respect, good growers, fine producers, insect resisting foliage and most of them are of large size blooms, and true prize winners. If you are interested in large size dahlias, you surely are not going wrong by ordering from us. This may be of interest to you to know that we do not force our dahlias for size, but we are gratified to know that our customers secure the lion's share of prizes at the Show.

VISITORS ARE WELCOME

You are cordially invited to bring along as many friends as you possibly can to my gardens at any time after August 15th and see this magnificent sight. You are under no obligation to buy, but welcomed and I will be as happy to see you as you will be to see this magnificent collection of gorgeous massive flowers in all of the colors, shades, and tints of the rainbow.

I will have over 300 varieties, most of them Honor Roll dahlias, as well as many promising seedlings, and many new ones sent by other growers for trial and that have not been released for sales as yet, as well as many novelties.

We want to thank those who have sent to us Seedlings for trial this past season. Assure you we have given them the best of attention. We would appreciate receiving more of them for the coming season providing they are good. We will do all we can to put them over.

A WORD ABOUT OUR DAHLIA PLANTS

We only offer plants of the most expensive varieties. You can secure plants at a much reasonable price. Our plants are made from base cuttings, and aren't over-propagated. We send out fine sturdy plants, well packed and GUARANTEED to reach you in perfect condition. If you take proper care of them you will not be disappointed. Our customers who have purchased plants from us in the past years have been very well satisfied. Not only have our plants produced wonderful blooms for them, but also have secured good clumps. Plants will be shipped from May 1st on. If an early shipment is required, kindly advise.

DIRECTIONS OF REACHING PARRELLA DAHLIA GARDENS

Customers can easily reach our place by taking the East Side Subway (Lexington Avenue): the train that is marked "241st Street & White Plains Road." Get off at East 180th Street and change for the SHUTTLE which passes our gardens. Get off at BAYCHESTER AVENUE. The distance between 180th Street and Baychester is only five stations. Our Gardens are only two blocks from Baychester Avenue. Inquire at Station, anyone will direct you to our Gardens. The fare is only 15 Cents.

BY AUTO: Follow the Boston Post Road to either ELY AVENUE or GRACE AVENUE. Grace Avenue is more convenient for your parking space, turn EAST here five hundred feet and you are at the center of our Gardens.

Member of American Dahlia Society and The New York Florists Club

JOIN

THE AMERICAN



DAHLIA SOCIETY

FEE \$4.00

For ENTRY BLANKS write to Henry A. Olsen, 45 Clement Avenue, Elmont, New York, or to us.

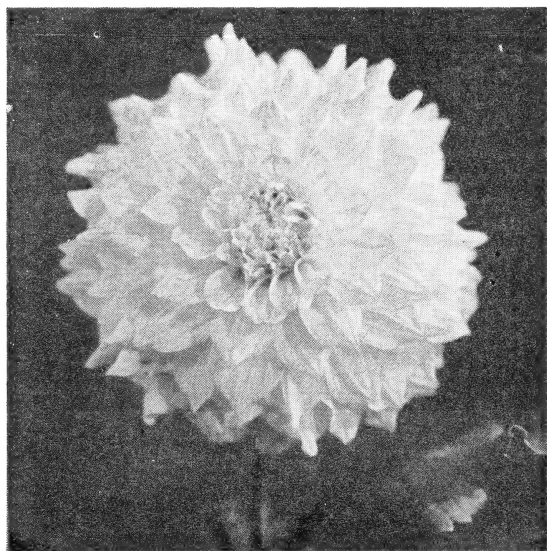
The more you do for the dahlia in the growing season, the more the dahlia will do for you in the blooming season.

The
PARRELLA
DAHLIA GARDENS

*presents the following introductions from our Gardens and
other Growers, for the Season of 1956*

SEE FLOWER GROWER HONOR ROLL

LINDA MARSCHNER (Tomczak-Parrella)—Size 9" x 5". Spreading bush 4 feet tall. Ten to twelve inch stems hold blooms on side at 45° angle. Color white with creamy center. This variety is named for our granddaughter.
Root \$15.00 net Plant \$5.00 net



BORAM'S SUNRISE (Boram-Parrella)—F. D. Size 10" x 6½". This is a thickly petalled bloom held up on strong 10" stems. Some blooms on top, Color primrose yellow shading deeper to center. A deep flower and a good exhibition variety. Bush about 4½ feet.

Root \$15.00 net Plant \$5.00 net

BORAM'S SUNRISE

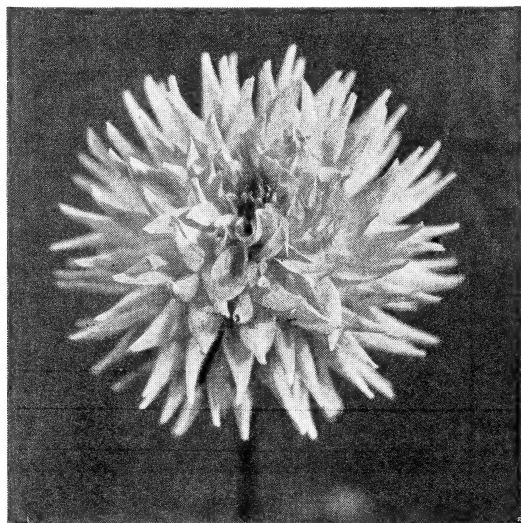
GROUCHO MARX (Comstock)—Semi-cactus, ivory white. Size 11 by 6½ inches. Broad petals, revolute for nearly half length to fine points. Bush 4 feet. Good substance. Saw this in five shows, to which the blooms had been air expressed. Won 7 major awards.
Plant \$5.00 net

OTTO'S THRILL (Aumuller-Ruschmohr)—Formal decorative, bright rose pink with slight edge of yellow on petals. Size, 11 by 6 inches. Stems, 8 inches, hold blooms on side. Bush 5 to 6 feet.
Plant \$5.00 net

REE'S CAMEO (Rees)—10". Informal decorative, cameo pink. A good grower and fine bloomer.
Plant \$3.50 net

LOREEN REES (Rees)—A lovely semi cactus pure white, 8" bloom. Held on good stem. Early and profuse bloomer.
Plant \$3.50 net

HONEY BEAR (Dahilladel) I. D.—Bloom 11" x 5". Saffron yellow. Deepening to orange at center. Bush growth vigorous and healthy. Excellent substance. Keeps days when cut.
Plant \$5.00 net



MOM'S PRIDE

MOM'S PRIDE (Morgan-Parrella)—

St. Cactus. Color shrimp pink, suffused poppy red at center. General effect coral or deep pink.

A very deep cactus with excellent substance. Keeps good when cut. Size 7" x 4½". Blooms on side and top. This is really a cactus with character. Bush about 5 feet.

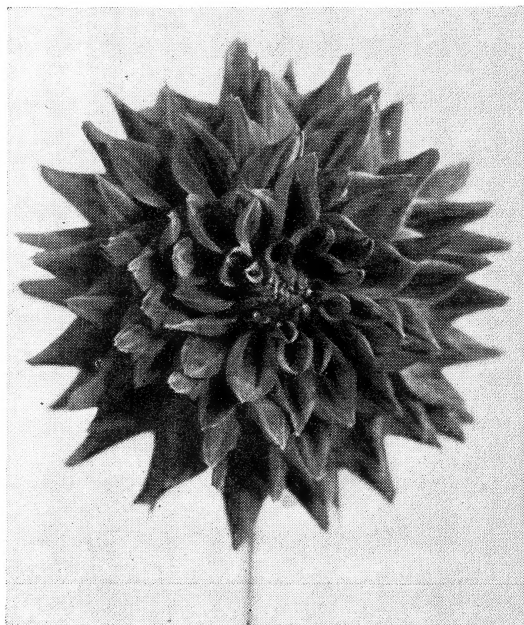
Root \$7.50 net Plant \$2.50 net

ROYAL JESTER (Rocky River)—Informal decorative, dark red. Size, 10 by 5 inches. Stiff stems. Plant very vigorous with blackish green foliage.

Plant \$5.00 net

BORAM'S PRIDE (Boram-Parrella)—Semi-cactus. Size 7" x 4". Stems 8" to 10" hold blooms about 45° angle. Color chrysanthemum crimson shaded darker ox-blood red to center. Free bloomer early and late. Good substance. Keeps well. A good garden flower. At Cincinnati, Ohio show in 1954 this variety scored 85.5.

Root \$7.50 net Plant \$2.50 net



SPECIAL NOTICE

If there is any variety that you're interested in and don't find listed, write to us, we may be able to accommodate you, as we have many more varieties but only in small quantities, and that is why we have not listed them.

PRICES IN THIS CATALOGUE ARE CORRECT.
THIS CATALOGUE CANCELS ALL PREVIOUS LISTS.

If you like to have your garden looking beautiful during the summer and fall you will have to give them some thought now.



BUTTERSCOTCH (Fuschetti-Parrella)—Min. F. D. Bi-color. Edge and base of petals bright aurelien yellow, tipped white. Petals crinkly, foliage dark and in proportion to size of blooms. This is a bright, attractive little variety that has won several blue ribbons in the New Jersey shows. Also American Home Achievement medal at Branch Brook Park, Newark, New Jersey in 1953. The 3" x 1½" blooms are held up in good 4" to 6" stems.

Root \$5.00 net Plant \$1.75 net

Butterscotch, Min. Little Sunset, Pom

WINSOME (Chappaqua-Parrella)—Min. F. D. Size 3½" x 2¼". Color blend of light yellow and bright red. General effect almost orange. Blooms profusely on good 8" stems. Keeps well when cut and a good florist's variety. Bush about 5 feet. Roots \$5.00 net Plants \$1.75 net

LITTLE SUNSET (Slocum-Parrella)—Pom size 1½" x 1". Dark blend of canary yellow tipped scarlet. Eye stopper because of color combination. A garden type which ladies like for home decoration and arrangements. Nice foliage. Bush about 3 feet. Root \$3.00 net Plant \$1.50 net

"SUPER DAHLIA SEED"

Have you been looking for an outstanding dahlia, that you would like to name after yourself, or some beloved friend? If you have, then I have the seed from which these beauties can be raised, as can be attested to by the many visitors to my gardens the past season.

My seed is hand picked and selected from over 300 varieties of Honor Roll dahlias, in my gardens, and it is for this reason, and this reason only, that I can give the following GUARANTEE, that more than 50% of these will show full, double and tight centers, and that among these you will get some that are as good, if not better than any outstanding variety you have in your garden, no matter what they are.

50 Seeds \$3.00 Net

100 Seeds \$5.00 Net

(Trial packet \$1.00)

ACCESSORIES, ETC.

Copper Wired dahlia labels painted one side, \$1.00 per hundred, \$7.50 per thousand. These are the kind we use for ourselves, and are very satisfactory.

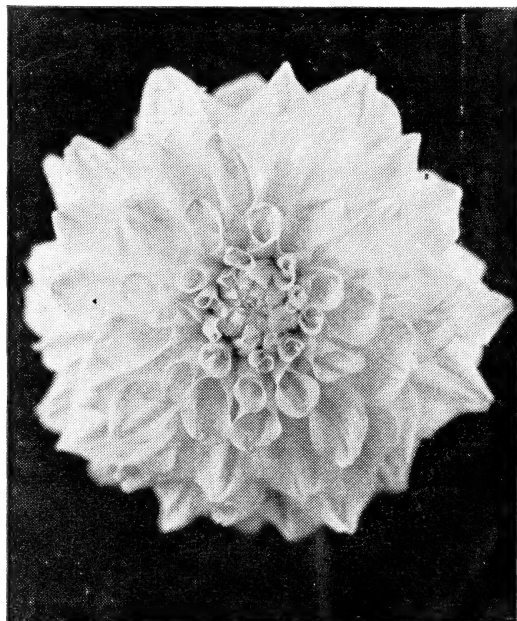
Special Pencil: "Waterproof" will resist any kind of weather. 15c each.

GENERAL LIST OF STANDARD VARIETIES

LARGE FLOWERING TYPE

The varieties listed herein are positively the best stock that can be procured anywhere, at any price, as these tubers are not forced, or from over propagated stock, and are GUARANTEED to be true to name, healthy, and full of life, vim, and vitality.

KEY TO ABBREVIATIONS: F. D.—Formal Decorative; S. C.—Semi-Cactus; I. D.—Informal Decorative; St. C.—Straight Cactus.



ALABASTER (Tomeczak-Parrella)

F. D.—A new white seedling of The Real Glory and a new beauty. Size 8 x 5. There is a creamy glow from center of the bloom that gives it a soft, rich, waxy look that is just beautiful. Although formal, petals are cupped enough to give bloom an artistic formation. Flowers are held facing up on perfect stems about 9 inches above a strong, vigorous, branching plant with rich, green foliage. Blooms have very good substance. Winner of Achievement Medal at Washington, D. C. show and Seedling Award at Long Island show 1952. Also First and Tri-Color at Long Island show 1951.

Roots \$3.00

Plants \$1.50

ALABASTER

ADA. N. (Robens)—Very large purple S. C. to I. D. Has been grown to 14½" by 10¼". Unusually prolific for a large flowered variety. Tall grower.

Root \$2.50 Plant \$1.25

ALL AMERICAN (Salem) S. C.—Mulberry rose, with wax yellow at base of petals. Huge blooms are carried on best of stems. A prize winner. Grows about 5 feet.

Roots \$1.50

AMONIER CHANDELON (St. C.)—Rose. Very attractive

\$1.00

AMOS KIRBY A Large Inf.—Purple shading to pansy purple. A good grower and a good variety size 10" x 5".

Root \$2.00

ANDRIES WONDER—Yellow and pink, purple red tips curving inwards, different, large and profuse bloomer on good stems.

Root \$4.00 Plant \$2.00

ARTHUR GODFREY (Dahliadel)—This is a flower of immense size. Color of orient red with buff shadings. Claimed to be about the largest formal ever grown—If you like them big—this is it.

Root \$2.00 Plant \$1.00

AUTUMN BLAZE I. D.—Oriental red, chrome yellow, very large.

Root \$2.00 Plant \$1.00

BETTY BLOSSOM (Rindfleisch-Ruschmohr)—Formal decorative, creamy white tinted Persian rose. Size 8 by 5 inches. Bush 5 feet. A vigorous and clean grower. Early and late bloomer. Strong stem holding bloom facing to 45° well above foliage. Winner of Flower Grower Leonard Barron Memorial Trophy and American Home Achievement Medal at New York.

Root \$3.00 Plant \$1.50

BIG MO (Roberts-Ruschmohr)—Straight cactus Indian Lake and carmine red, almost black. Size 12 by 6 inches, could be grown larger. Stems 10 to 15 inches, hold blooms on side. Bush 5 feet. Won American Home Achievement award at Long Island and Southtown, Chicago shows.

Root \$4.00 Plant \$2.00

BLACK MONARCH I.D.—Large Black-Red. Long stems. Size 11½" x 6", bush 4 feet. Exhibition flower.

Root \$2.00 Plant \$1.00

BLUE RIVER (Salem) F. D.—Color, deep lilac, or bluish mauve. Good size bloom on good stems. Height 4 feet.

Root \$1.00

BRIASO S-C—Red, white tips, attractive bi-color.

Root \$1.00

BURNBRAE MEMORIES F. D.—Very large yellow from Australia. A real good variety.

Root \$2.00 Plant \$1.00

CALIFORNIA PAGEANT (Ballay)—Bloom 12 x 8, bush 5 feet. Color, golden apricot, suffused coral. Certified at Storrs, 1946. Very large.

Root \$1.50

CAROLINE KERNOCHAN I. D. (Fioretti-Parrella)—This medium size dahlia which for the last three years has been a sensation at the A.D.S. N. Y. Shows and a constant winner of first, special and medal. For those who have seen this dahlia no introduction is necessary. But for those who have not seen it, let me say it is something entirely different from what you have ever seen before. The blend of the color combination is entirely new and unusually exquisite. No words can give an accurate description. Color—center pale Lemon Yellow. Outer petals blushed deep Rose Red. A fine growing plant with insect resisting foliage. Blooms are held facing on long cane-like stems. Size of blooms 7 inches. Height 4½ ft. An Honor Roll dahlia.

Root \$2.00

Plant \$1.00



CAROLINE KERNOCHAN

CHEROKEE BEAUTY (Ricks-Dahl 86A), FD, M, Bloom 10 x 6, Bush 3½ ft. An outstanding Formal Decorative of a pleasing begonia pink. Clearer and more intense pink than Kelvin. Has distinctive foliage and is a wonderful propagator of green plants. Naturally a vigorous grower and does best in regular garden culture.

Root \$7.50 Plant \$3.75

No flower garden is complete without dahlias

CHEROKEE BRAVE (Ricks-Dahl'adei)—Large ox-blood red. About 11". Height 5½ feet. One of the best of the oldsters. **Root \$1.00**

CAROL I. D.—Very large purple. A good bloomer and a desirable variety. **Root \$2.00**

COMMANDO F. D.—Phlox purple. Strong grower and good bloomer. Size 10" to 11" **Root \$1.00**

COVER GIRL (Hulin-Parrella)—F. D.

Mauve violet with generous white tips. Size of blooms 10" x 4½". Cane stems hold flowers on side. Bush grows about 4½ feet. Different and attractive.

Root \$3.50

Plant \$1.50



COVER GIRL, A—F.D., Bicolor

CROWNING GLORY I. C. (S. D. G.)—Rose pink, with cream center and one of the most beautiful dahlias ever originated. Blooms 10" to 12" with good depth. Height 5 feet. **Root \$2.00**

CROYDONS MASTERPIECE F. D.—This sensational dahlia is not only one of the largest, but is perfect in every way. Grows 12" easily with great depth. Free flowering for a large variety and blooms "can take it" in rainy weather. Color is salmon orange with coppery tan shades. Good grower. **Root \$2.00 Plant \$1.00**

DAHLIAMUM I D.—A large deep flower of apricot with salmon sheen plant. Stems and blooms are good. **Root \$1.50**

D DAY F. D.—A soft shade of pink. Size 7" x 4". This is an excellent cut flower on long straight stems. **Root \$1.00**

DEBUT (Merrill Brown) F D.—A vigorous plant with blooms 11" x 7" of prim-rose yellow. Winner at Rochester, N. Y., Cleveland, East Liverpool, and Wellsville, Ohio. One of the good yellows. **Root \$2.00 Plant 1.00**

NOTE

Kindly order your wants early, some of our stock is limited. Please add 45c for special delivery on plant orders.

Write your name and address plainly. To avoid delay, be sure to include your Postal Zone Number.

Thank you,

Parrella Dahlia Gardens

What Flower Can Beautify Your Home and Garden Like A Dahlia?

DAVE PLATT F. D. to Ball (Fioretti-Parrella)—Color white with pink flush at center. Vigorous grower, that gives lots of blooms, early and late flowers, of very good substance and are ideal for florists' use. Size 3" to 4".

Root \$1.00

DELROSE I. D.—White with petals bordered yellow. Very different and beautiful bloom. Certified at East Lansing.

Root \$3.00 Plant \$1.50

DETROIT 250 (Lakeside) I. C.—Bloom 10½" x 5". Height 4 feet. Large cardinal red with crimson shadings some blooms. Semi-cactus. Foliage and bush growth are good and the large blooms keep well on bush or when cut. Certified at New Brunswick.

Root \$3.00 Plant \$1.50

DONALD VAN DEMARK (Parrella)—F. D. A very large, deep, formal bloom about 11" x 6", some blooms larger. Color purplish red or wine red, with darker shadings. Good bloomer early and late with excellent stems. Won gold premium in seedling class at Long Island Show in 1954.

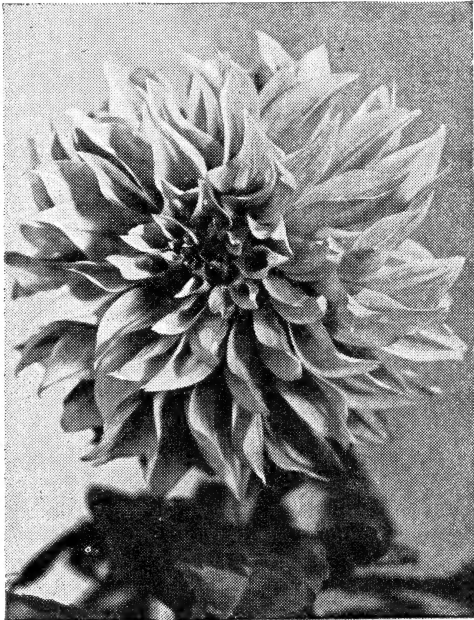
Root \$7.50 Plant \$3.75

DR. PAUL MORGAN (Dixie)—Semi-cactus of soft lavender and purple shades. Size 10" x 5". Good stems, holding blooms on side.

Root \$1.50

DESIREE DRAPS—St. cactus. Color lively pink. The frilled petals are waved and faintly edged yellow. A free blooming plant of good habits. Height 3½ feet.

Root \$2.00 Plant \$1.00



DR. J. BEYER (Zourek-Parrella)

I. D.—Color of this variety is difficult to describe. Seems to be a blend of carrot red, straw yellow and apricot with deeper tones showing in reverse of petals. The 11" x 6" blooms are well formed with high centers. The robust plants have dark green foliage and grow about 5 feet with stems strong as steel rods. An early and prolific bloomer. The lady visitors to our garden, in particular, seemed to be excited over the color of this new variety. Here is a dependable dahlia that will give full satisfaction in your garden.

Roots \$4.00

Plants \$2.00

DR. J. BEYER

DAN'L DEL ROI ALBERT F. D.—Purple tipped white, very outstanding.

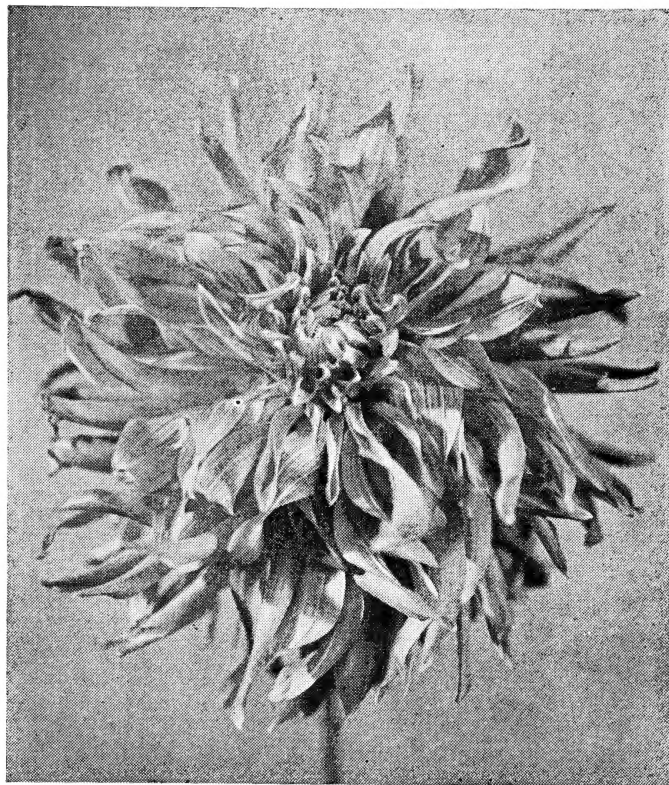
Root \$1.00

DARCY SAINSBURY (FD) 10" pure white that has withstood the years and is still the favorite giant white. Wonderful habits

Root \$1.00

EDNA D.—A huge straight cactus of bright rose red. A tall strong grower with heavy dark green foliage, petals not too tightly rolled. Good in garden and on show tables. Size 11" to 12" x 5". If you like a great big red, here it is.
Root \$2.00 Plant \$1.00

EMMA CAROLINE (Swezey) I.D. to F.D.—A large waxy white, strong grower with dark green foliage. Achievement Medal Winner and certified at Rutgers Trial Grounds. Early bloomer. Size of blooms about 9½" 5½". A good White.
Root \$2.00 Plant \$1.00



FANNY LEVY

FANNY LEVY "A"

I. D. (Ethernorton-Parrella) — A large 11 by 7 in. or better vermilion red informal with reverse of straw yellow. General color effect is light red. Stems 10 to 15 in. Holds flowers side facing. It is a brilliant flower in garden or on show tables. Much admired at our display at the A.D.S. Show in New York. Grow Fanny Levy next Spring and you will never regret it. Height 4 feet.

Root \$3.00

Plant \$1.50

FLASSIE H.—F.D.—Good size, blooms on good erect strong stems. Creamy yellow base of petals. Flushed rose on outside. A beautiful bloom. Trial Ground Certificate and Honor Roll.
Root \$4.00 Plant \$2.00

FLORISTS' BEAUTY (Parrella) F. D. This is a purple with white tips and about the best dahlia we know of for the florists' trade, as it will last a week after being cut. Beautiful bloom too. Size 6" to 7". Awarded gold medal of New York Florists' Club with a score of 88 points
Root \$1.50

FLORENCE M. (Zourek-Parrella) F. D.—A soft, pleasing shade of pink, veiled white, especially at end of petals, making a very attractive and appealing color. Back petals recurve to stem, forming a round, full, deep flower. Blooms are held high and facing on strong, wiry stems.
Root \$2.00 Plant \$1.00

The Marvelous Dahlia is Not Only a Man's Flower—A Lady's as Well.

5 STAR GENERAL (Ramage-Ruschmohr) F. D.—A huge bloom in a blend of pink shades and maize yellow. Vigorous plant with strong stems. Received two trial ground certificates and listed in 3 Honor Rolls. **Root \$1.50**

FIRST LADY (Comstock)—A medium size formal decorative of Dresden yellow. Blooms 7½ inches, with numerous petals which roll completely back to the stem, giving the bloom unusual depth. Early and prolific with great uniformity of quality. A Certificate of Merit variety which is also listed on all four Honor Rolls. **Roots \$7.50 Plant \$3.75**

FIGARO A-SC-Var. Reputed to be a seedling of Satan, with many of the good characteristics of the parent, and none of the faults. The color is a golden-yellow, flecked and streaked red. The flowers are very large, and most striking in appearance. Stems and plant growth are excellent. **Root \$2.00**

FLYING SAUCER (Clapp-Tilton) — This beautiful big semi-cactus was originated by Mrs. Florence Clapp of Campbell, Virginia. It scored certificates at three A.D.S. Trial Gardens in 1954, Ault Park, Cincinnati, Ohio; Farmingdale, Long Island; and East Lansing, Mich. It is on the Eastern Flower Grower Honor Roll. Color is mallow purple, lavender for ⅔ area of face, ⅓ at center white. Size is 12 by 6 inches; bush 4½ feet; good stems and substance. Won A.D.S. Derrill Hart Medal 1954 for highest average score for "A" seedling in three Trial Grounds. **Plant \$3.75**

FRED SPRINGER F. D.—Known as the hedge dahlia because of a profusion of scarlet red flowers that cover the low growing bushes. **Root \$1.00**

FUJIYAMA (Endow-Parrella)—I. D., Variegated—Base color Indian yellow. Lined, dotted and speckled with cardinal red. Some petals are half red lengthwise. Attractively colored blooms are held facing on good cane like stems. Good grower and good bloomer. Size 7½" x 4". **Root \$5.00 Plant \$2.50**

GAY F.D. (Wengert-Parrella)—Lemon yellow. Size 7 x 3½ inches. Stems 8 to 10 inches. Excellent keeping qualities. Profuse bloomer and can be grown to 8 to 10 canes to produce crop of blooms early and late. Won gold medal at New York Florists Club. **Root \$1.50**

GIANT OF BAARN (Holland)—S. C. Crimson Red. Big Blooms on long strong stems. A splendid garden variety. **Root \$2.00 Plant \$1.00**

GOOD EARTH (Holland)—Cactus. Lilac Rose. Good show and garden variety. Rich flowering. **Root \$3.00 Plant \$1.50**

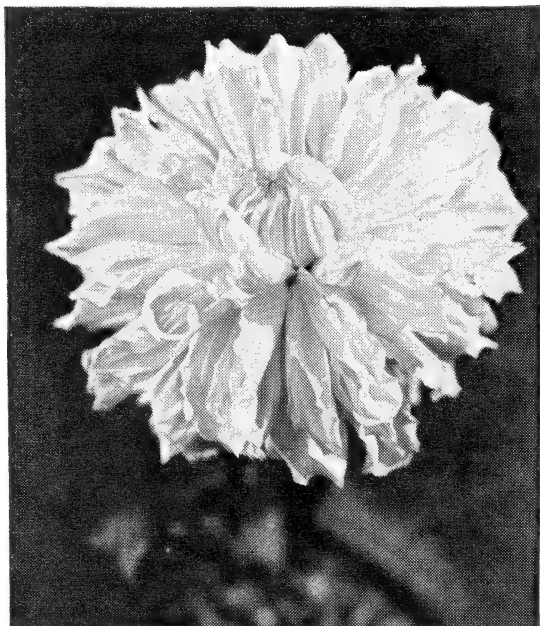
GOLD COIN (Pape-Rock 86A)—Bloom 9½" x 5", bush 4½ ft. Lovely light chrome yellow with a faint rose suffusion at center. Tightly rolled petals are decidedly incurved. Very good substance. **Root \$2.00 Plant \$1.00**

GRANDMASTER BERGER S. C.—Deep pink, creamy centers. **Root \$3.00 Plant \$1.50**

GYPSY GIRL (Parrella) F. D.—Rosaline purple, flecked with dahlia purple. Bloom has good form and substance and held well up in good stems. Won Flower Grower Trophy and A.D.S. Silver Medal Certificate. Good commercial variety. Size 4½" x 2½". Profuse bloomer. **Root \$1.00**

HOLLYWOOD STAR (Pape-Robens) — Semicactus, rhodamine purple with slightly lighter center and reverse. Bush 6½ feet. Gives bloom all season. Size 11 by 6 inches and more if well disbudded. Stems 10 to 12 inches; hold blooms on side. Has good substance. Would compete well with Ada N. **Root \$2.00 Plant \$1.00**

HART'S WHIRLWAY (Hart Hulin) I. C.— Yellow blended apricot. The 9" x 4" bloom is made up of beautiful, whirling petals. Substance and stems are good. **Root \$2.00 Plant \$1.00**



HENRY Z.

HENRY Z. (Zourek-Parrella)

—F. D. Canary yellow bush
5 to 5½ feet. Size of blooms
9½x5". Blooms are held at
45 degree angle, also some
on top. Flowers have good
substance. Stems are dark,
long and strong. Here is a
yellow that is different. In-
ner petals are fluted and
back petals recurve to the
stem forming a very beauti-
ful and unusual flower. Foli-
age is dark green, leathery
and insect resistant. Listed
on Mr. Faust's Honor Roll.

**Root \$3.00
Plant \$1.50**

HOUSE OF ORANGE F.D.—Pure orange color. Excellent cut flower and pro-
fuse bloomer. **Root \$3.00 Plant \$1.50**

IRENE RICH "A" S. C. (Parrella)—Color, rose bengal blended apricot, with
cadmium range. General effect, bright rose red. An artistic and beautiful
dahlia with lacerated petals and a distinct new color. A Gold Medal certificate
winner at A.D.S. Show, N. Y., 1949. Free and profuse bloomer early and
late. Blooms 12½ by 7 inches top and 45 degree angle. Stems 8 to 10 inches.
Foliage healthy, spreading, tall. Bush 5½ feet.

Root \$2.00 Plant \$1.00

IRVIN FLECK (Retzer) I. D. Mallow purple with phlox purple shadings. Size
10 x 5 or better. Strong wiry stems holds bloom at upward tilt. This dahlia
has winning qualities. Bush grows about 5 feet.

Root \$5.00 Plant \$2.00

ISLIP PURITY F. D.—White cut flower. An excellent cut flower of good size.
Blooms profusely early and late. Bushes are vigorous. **Root \$1.25**

JANE COWL (Downs) I. D.—A large bronzy buff and gold. Old but still good.
Root 50c

JANE LAUSCHE (Rocky River) S. C. Bi-color of rosy mauve tipped white.
Size about 11" x 6". A beautiful flower that wins at a'll shows.

Root \$2.00 Plant \$1.00

JERSEY BEAUTY F. D.—Medium size pink. Is about the best for florists' trade.
The most universally grown dahlia in commerce. **Root 50c**

**Green, Black and Blue Dahlias as yet Don't Exist. Any Other Color? Sure,
You'll Find it in my List.**

KELVIN I. D. — About the biggest and best dahlia to come from Australia.
Color about peach pink. Robust plants with large foliage.

Root \$2.00 Plant \$1.00

KELVIN ROSE (Aust.) S. C.—Huge blooms of salmon rose held facing on strong
stems, over a vigorous bush.

Root \$2.00 Plant \$1.00

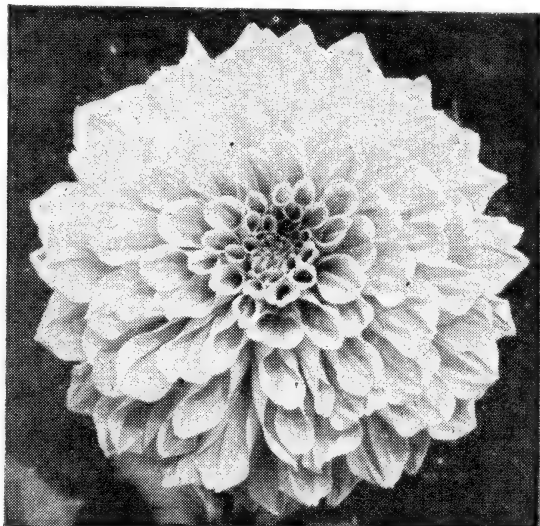
KIDD'S KLIMAX F.D.—Yellow and suffused mauve. Large round blooms are
held above foliage on strong stems.

Root \$2.00 Plant \$1.00

KEMIKAGE I. C. (Parrella)—A very beautiful medium sized yellow with
tightly twisted petals, forming a very attractive flower.

Root \$2.00 Plant \$1.00

KIRSTEN FLAGSTAD—A big buff and gold. Early and prolific. Size 10" x 5".
Root \$1.50



LADY OF THE SNOWS

(Majczyk-Parrella) F.D. to
to I.D. White with a creamy
tone of size 10 x 6". Back
petals recurve to stem
forming a full, deep, round
flower. Plant with large,
leathery foliage is a vigor-
ous grower with strong
stems. This is a dahlia that
can take hot weather as
both plant and flower stood
right up in the 95 to 100
degree days. Blooms early
and late. Flowers have ex-
cellent substance. We hon-
estly believe this is about
the best all around large
white to date. Bush grows
about 5 feet.

Root \$5.00 Plant \$2.50

LADY OF THE SNOWS

LYNN FONTANNE (Lee-Parrella) S. C. to I. D.—One of the very largest and
a frequent winner in the largest bloom class. Color spectrum red with some
chrome petaloids. The 12" x 7" blooms have excellent substance and are
held well up on ideal stems. Plant is vigorous.

Root \$2.00 Plant \$1.00

MABEL HUMPHREYS (Parrella) F. D.—Color shade of rose pink. Large blooms
about 9½" to 11" by 5" or 6½" deep. Have good substance. Plant of good
branching habit. Is an early and profuse bloomer.

Root \$3.00 Plant \$1.50

MADONNA—I. D. to S. C.—Beautiful large white that can be grown 11" x 7".
Blooms have excellent substance and are held facing on good stems.

Root \$2.00 Plant \$1.00

MAFFIE S. C.—Color intense bright red. Huge blooms, that frequently win for
the largest or best in the show. Tall open grower.

Root \$2.00

MAGNIFICANT (Crystal) I. D. to S. C.—A large golden peach. Size 10" to 13".
Leathery foliage.

Root \$1.50

Margaret Duross Photo and Description on Back Cover.

MARTHA BLOOM F. D.—This fine large bloom is of a light pleasing lavender color. The 10" x 6" blooms have a beautiful formation. Free flowering on good stems. A desirable variety. **Root \$2.00 Plant \$1.00**

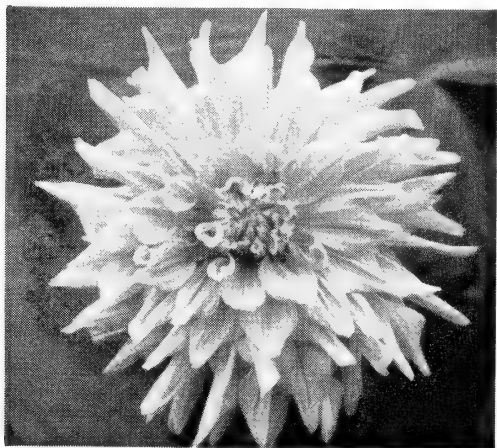
MARY ELIZABETH (Robens) I. D. Cherry red. Very large. Very free bloomer. A stand out. Won as largest and best bloom at Cleveland show. On four honor rolls. **Root \$4.00 Plant \$2.00**



MILDRED AHLGREN

Mrs. Ahlgren admiring her namesake Dahlia

MILDRED AHLGREN (Twardowski-Parrella) I. D.—Size 9" x 4½". Color according to color chart is Amaranth Rose which is really a new, attractive, bright, lively shade of pink. Healthy plants grow about 5½ feet. Blooms profusely early and late. Flowers are held facing on good, strong stems. This dahlia was named in honor of Mildred Ahlgren, President of the General Federation of Women's Clubs. **Root \$4.00 Plant \$2.00**



MRS. ALTON B. PARKER, A.-I.D.

MRS. ALTON B. PARKER (Tomozak-Parrella) I. D.—Golden yellow flushed Dutch vermillion. Size 10½" x 5". The 9-12" cane like stems hold flowers facing. Foliage is dark green and vigorous, making a strong plant that grows about 4½ feet.

Root \$7.50

Plant \$3.75

MARIE LAYNE (Parrella) F. D.—Bluish lavender with some magenta flecks. The 9" x 4½" blooms are held at a perfect angle on good stems. Bush is vigorous with dark green leathery foliage. This dahlia won seedling award at the New York Show and was named for the soprano artist Marie Layne.
Root \$3.00 Plant \$1.50

MICHIGAN WHITE S. C.—This most free flowering white is ideal for cut flowers. Blooms of good substance on long stems. Won many certificates. Size 6" to 8".
Root \$1.00

MISS SAN DIEGO I. C.—Yellow tips tyrian pink.
Roots \$1.50

MISS TOORONGA—Very large. Bronzy pink. F. D.—With Great depth. Perfect reflexed formation. Strong stems of fair length. Stock very scarce.
Plant \$2.00

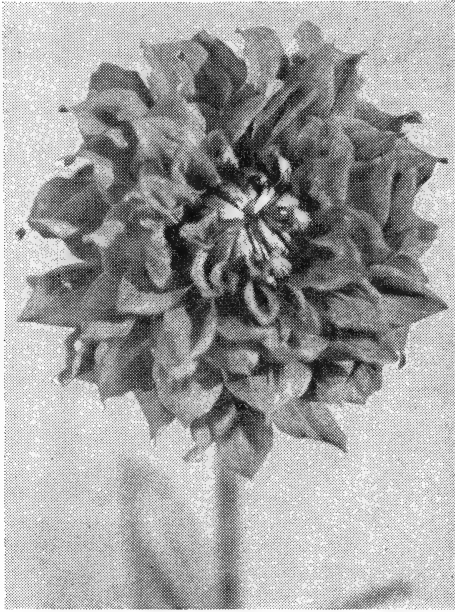
MRS. GEO. LE BOUTILLIER I. D.—A large deep crimson.
Root 75c

MRS. HESTER PAPE (Pape-Rocky River) I. D.—A huge reddish purple that grows large easily. Bush growth is healthy and vigorous. Awarded plenty of prizes.
Root \$2.00 Plant \$1.00

MY MEMORIES (Robens)—Semicactus, primrose yellow. Size 10½ by 6 inches. Bush 4½ feet. Stems 10 inches; hold blooms at 45° angle. So many semi-cactus yellows have succumbed to disease and poor root development that this will be welcomed on show tables.
Root \$2.00 Plant \$1.00

NED SEYMOUR (Pennypack Gardens)—I. D.—"A"—Size 14" x 9". Color red-orange. Named for the Horticultural Editor of the American Home magazine. A dahlia that will be a sensation in your garden. A sturdy plant produces 4 giant flowers at one time. Show record—entered in competition at 10 shows and winner of 10 American Home Achievement Medals and 9 American Dahlia Society Seedling Sweepstakes awards with an average score of 87.8 points. Won in open competition as "Best of Show." A new dahlia destined to become very popular and set a standard for the next ten years.
Plants only \$5.00 net

NEW LOOK (Guttler Ruschmohr)—Splendid large semi-cactus with blooms 10" to 12" on good long stems, held well up over a strong vigorous bush. Has won all kinds of prizes.
Root \$2.00 Plant \$1.00



NIGHT EDITOR

NIGHT EDITOR (Hulin-Parrella)—

Informal to semi-cactus. Color cyclamen purple blended to darker peony purple. Size of blooms 9x5½". Height of plant 5 feet. Good grower with healthy dark foliage. Some blooms carried facing and some on top on good stems. Color formation and size of this variety combine to make a really attractive flower. An Honor Roll Dahlia.

Root \$2.00

... Plants \$1.00

OGDEN REID (Kelly-Parrella) I. D.—A massive dahlia that grows naturally, around 12". Color effect is bright rose with gold shadings. A dahlia of real merit.

Root \$1.50

OLD GLORY (Piffman-Dahliadel) F. D.—A consistent bi-color of signal red evenly tipped white. The 7 to 8 by 4 blooms are produced freely early and late. A striking and pleasing bi-color.

Root \$5.00 Plant \$2.50

OTILIE ZOUREK (Zourek-Parrella) I. D.—This is a good white that received a certificate at Storrs back in '48. Size 9" to 10" by 5" to 6" deep. A strong bush with good vigorous growing habits.

Root \$2.00 Plant \$1.00

PAISLEY GEM (Hulin-Parrella)—F. D., Variegated. Base color white, lightly flushed lavender, flecked and lined lilac purple. A very pleasing color effect. The 7½" x 4" blooms are held on side on 8" - 10" stems.

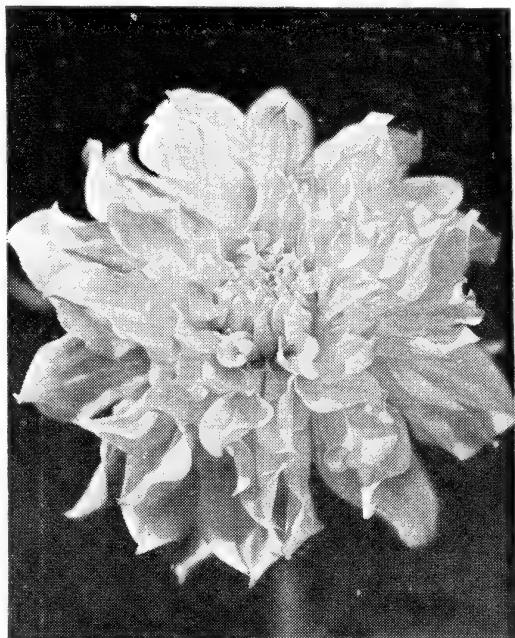
Root \$3.00 Plant \$1.50

PREAS' PRIDE (Preas-Ruschmohr) A—S.C. Bicolor, Purple, White Tips. A most beautiful bicolor. A sport of popular Jane Lausche. Instead of lavender as in Jane Lausche, this sport is a deep orchid purple with white tips. Comes true, with deep purple and is white tipped 90 per cent of blooms. Dr. Preas has tested this one for 3 years and rogued out all lavender throwbacks to original parent. Won tri-color as best S.C. in the Long Island show. Size 10 to 11 inches by 7 to 8 inches. Bush 4 to 5 feet.

Root \$7.50 Plant 3.75

PRIDE OF PARKERSBURG A-SC-Y (Smith)—A deep primrose yellow, semi cactus. Good form and stems. Winner of Achievement Medals in Cleveland and East Liverpool in 1947. On FLOWER GROWER'S Honor Roll in 1949, the year before being introduced. A good one that many overlooked. Size 10" x 6".

Root \$3.00 Plant \$1.50



POSTMASTER ALBERT GOLDMAN "A" I. D. (Parrella) — Light primrose yellow. Very clean color and good form. Petals wave. Received a Silver Medal Certificate in Seedling Class, New York Show. Size 11 by 6 inches. Stems 10 to 12 inches. Holds flowers side or at 45 degrees. If you like a large dahlia, this is it. Named in honor of our New York Postmaster. Bush 5 ft.

Root \$2.50 Plant \$1.25

POSTMASTER ALBERT GOLDMAN

PURPLE MAGIC (Wakeman Gardens) A-I.D.—Magnolia purple a new shade of dusky purple; tall grower. A Dahlia really worth growing.

Root \$2.00 Plant \$1.00

ROCKLEY DAZZLER S. C.— One of the very best. Red medium size cut flower.
Root \$1.25

REES LILY (REES)—Giant. White formal on long stems. Most perfect bloom at St. Louis show in 1952. Good root maker and grower.

Root \$3.00 Plant 1.50

RUFFLED GIANT F. D.—Golden red of large size. Most profuse bloomer.
Root \$1.50

RIESEN WUNDER B.-S.C.—Carmine purple and yellow.

Root \$2.00 Plant \$1.00

RUBY GLOW (Parrella) F. D.—In a purple color. Size 5½" x 3½". Good stems and good substance. Bronze medal at A.D.S. Show. Excellent garden plant and flower.

Root \$1.00

SAINT LAMBERT S. C.—Ivory & Rose, very lovely, medium size Dahlia

Root \$2.00

SALLY KLEIN (Kelly-Parrella)—Color, a blending of pink and yellow. The large 10" blooms are carried erect on good cane-like stems, and have good substance. A dependable dahlia.

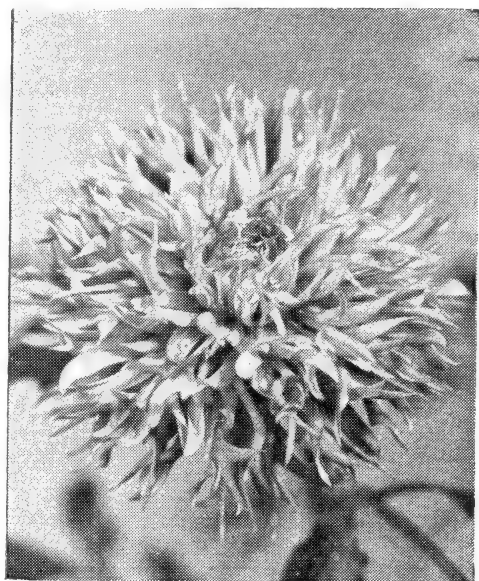
Root \$2.50 Plant \$1.25

SARETT'S PINK FLAMINGO—An incurved cactus of clear rose pink. Exquisite in color and formation. Winner of three Achievement Medals.

Root \$2.00 Plant \$1.00

SELMA K (Kraemer-Parrella) —

A small, full petaled cactus. Color phlox purple with a white base. Formation and color are different and hard to describe but it is a colorful and beautiful little flower that deserves a place in your garden. Plants grow about 4½ feet. Size 4½ x 3. Petals are notched and rolled to tips. This little gem keeps exceptionally well when cut.



SELMA K

- | | |
|--------------------|---------------------|
| Root \$2.00 | Plant \$1.00 |
|--------------------|---------------------|
- SHERWOOD PEACH I. D.**—Orange Apricot, very large **\$1.00**
- SON OF SATAN S. C.**—Intense flame red on excellent stems. Blooms 11" x 5".
A good garden variety. **Root \$1.25**
- SPECIAL AWARD (Robens) Inf. to S. C.**—General color tangerine with some gold in face of petals. Will grow large naturally. On 3 Honor Rolls and Achievement Medal Winner. **Root \$3.00 Plant \$1.50**
- STOP LIGHT S. C.**—Scarlet red. **Root \$2.00 Plant \$1.00**
- SHIEK S. C.**—Pink cream center. Very beautiful. Medium sized flowers. **Root \$1.00**
- SO BIG A.-I.D.**—Large lavender of fine form. A good exhibition variety. **Root \$3.00 Plant \$1.25**
- STELLA M. (Retzer) I. D.**—Mallow purple blended light rosaline purple; general effect lavender or lavender pink. Very large blooms 12" x 6". Vigorous grower and good keeper. **Root \$2.00 Plant \$1.00**
- SUNRISE F. D.**—The 11" flowers are perfectly formed and of good depth. Color rich golden yellow deepening to chrome. Height 4 feet. **Root \$2.00 Plant \$1.00**
- SURPRISE (Baker-Rocky River)**—The undefeated seedling champion of 1954. Eight Achievement Medals. Peach semi cactus. 11" x 5½". **Root \$7.50 Plant \$3.75**
- THE CARDINAL (Baker-Ruschmohr)**—This cardinal red semi-cactus won the Derrill Hart Award and many other prizes. Tall rugged grower. Desirable and dependable. **Root \$2.00 Plant \$1.00**
- THE REAL GLORY F. D.**—One of the very best white dahlias in existence. A good grower and good root maker. Blooms 10" x 6". **Root \$2.00 Plant \$1.00**

Parrella Dahlias Known and Grown the World Over! There's a Reason!

THE ORANGE (Campbell-Parrella)—S. C. Size 7½" x 3" in flame color. Stems hold blooms slightly up. Bush about 5 feet. This "B" size flower will score high. Root \$3.50 Plant \$1.75

THE VOLUNTEER (Whittaker-Ruschmohr) I. D. — The large peony purple blooms keep their color without fading in the sun. A vigorous grower with strong stems to support the 11" x 7" flowers. Certified at 3 trial grounds. Won 2 Achievement Medals and 2 A.D.S. Seedling Awards. Root \$2.00 Plant \$1.00

TIARA BROWN I. D.—A bi-color in glistening orange, peach tipped white, the 10" x 6" blooms are carried on excellent stems. Root \$2.50 Plant \$1.25

TIDAL WAVE F D. to I. D.—This giant yellow is one of the very largest. Huge blooms are held perfectly up on ideal stems. Top winner of the Royal Society Trials at Sydney, Australia. Root \$2.50 Plant \$1.25

TOPS A-SC-Y (Dozier)—A real giant of the exhibition tables. The massive blooms are a clear yellow of one shade. Stems are good. Has won many awards as the largest bloom in the show. Root \$1.25

TEN BRIEF SUGGESTIONS TO THE AMATEUR ON HOW TO GROW BETTER DAHLIAS

1. Select easily grown varieties and those giving full satisfaction.
2. Prepare the selected planting spot well and place the supporting stake.
3. Dig a hole next to the stake, about 10 inches in diameter and 7 to 8 inches deep, and place one handful of bonemeal in the hole, or any other recommended fertilizer and mix thoroughly with the soil before planting.
4. Place roots in flat position with the sprout or "eye" facing upwards. Cover lightly with about 2 inches of soil. In doing this be careful not to damage the sprout. As the plant grows, fill around the stem with soil.
5. Do not plant too early. At times, too early planting spoils good roots. I would suggest planting from June 1st on, except in climates where a short growing season is prevalent. In that case use your own judgment.
6. Keep the soil well cultivated throughout the season, and prevent weeds from outgrowing the plant.
7. Water plants during hot weather at least once a week. Do not merely sprinkle them, but soak them. This must be done after sundown.
8. Tie the plant to the supportive stake with soft cord, at distance of 12 inches apart. This is done as an added security against destruction by wind and storm. Spray with any reliable parasiticide at least once every two weeks.
9. About August 1st, scatter a handful of bonemeal about 6 inches around the stem and rake it gently into the soil. Other fertilizers may be used if desired. Do not use excessive amounts of fertilizer as injury to the roots will result.
10. About August 15th, the same treatment as above is applied. Disbudding at this time aids in the formation of bigger and better flowers and longer stems. This should insure good results. If any other information is desirable, I will gladly forward you the same.



OUR GUARANTEE

1. Only tried and selected roots are sent out.
2. I try to practise the golden rule in dealing with my customers.
3. I try to hold prices at reasonable levels.
4. I try to present to the dahlia growing fraternity varieties that are easily grown and give full satisfaction.

Finally I make every effort to keep my stock clean and free from disease, and if notified, will gladly replace any that proves unsatisfactory.

SHIPPING

Roots are shipped from April 20th on.

Plants from May first on. If earlier shipment is desired, please specify date. Orders shipped via parcel post prepaid or express. Orders less than \$5.00 kindly add for postage 25 cents. On plant orders please add 45c for special delivery. This is the quickest and safest way.

The dahlias of yesterday were beautiful, the dahlias of today are divine, but the dahlias of the future no one knows.



VENITA

VENITA (Cramer-Parrella) F.D.—Light carmine rose with flushes of straw yellow and yellow center. Back petals close right back to stem forming a full petaled, deep flower with back of bloom almost as beautiful as the front. High perfect centers always. Profuse bloomer early and late. Stems are excellent and hold blooms well up in perfect position. Foliage is strong, thick and vigorous. Won seedling award at American Dahlia Society Show in New York. Plant grows about 4½ feet. Size of bloom 8" x 6".

Root \$3.00

Plant \$1.50

VIRGINIA RUTE (Chardagua) I. D.—Large deep velvety maroon blooms with high center of excellent form and substance.

Root \$1.25

VIVIANNE COPPENS—A pretty pink cactus on long stems.

Root \$1.00

NOTICE TO OUR CUSTOMERS

Each year we check our mailing list and remove the names of those who have failed to give us an order during the last two preceding years.

Because of the ever increasing cost of labor, print paper, and postage rates, catalogs are becoming more and more expensive. Therefore as a matter of economy we are compelled to take this action.

If, however, you have been a customer of ours in the past and desire our catalog don't hesitate to write for it. We shall be glad to mail it to you.

Some dahlias are wonderful, others are divine, if you want to grow the monarchs
just try some of mine.



WANDA MEADE

WANDA MEADE—A medium sized dahlia of scarlet red, evenly tipped white that has won scads of prizes. Blooms average from 5" to 7" with good depth. One of the prettiest dahlias in commerce. **Root \$1.25**

WAKE UP S.C.—Brilliant signal red. **Root 2.50**

WHITEHALL (Silverio Johnson)—A large, white semi-cactus with 10" to 12" blooms. Won two Achievement Medals, Gold Medal Certificate and thirty First Prizes. A "must" in the whites. **Root \$2.00 Plant \$1.00**

WHITE GLAMOUR (Hanna-Dahliadel)—Informal, decorative, almost pure white. Very deep like its namesake—in fact, it resembles Glamour in form. Size 11 by 7½ inches. Stems 10 inches; hold blooms at 45°, some on top. Bush 4 feet. Rather late bloomer. **Root \$3.00 Plant \$1.50**

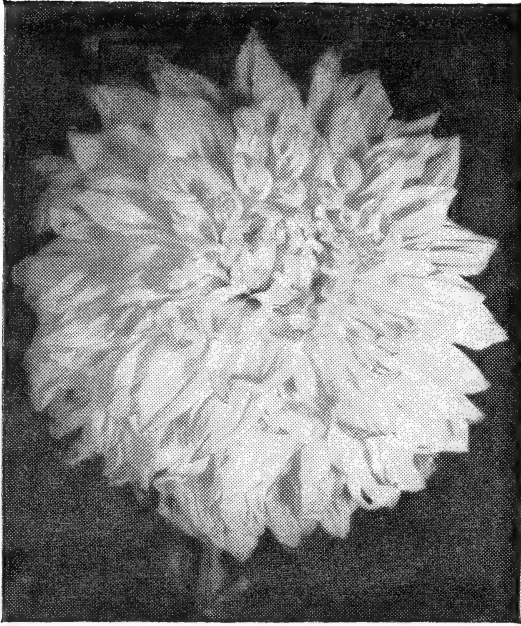
BALL DAHLIAS — Roots Only

CLARA CLEMENS—Red, white tips. **Root \$1.00**

CHARLOTTE CALDWELL—Orchid Coral **Root 50c**

ROSY DAWN—Light bi-color, yellow with rose pink. **Root 75c**

SUPT. AMHYRN—Clear rose pink. **Root 50c**



YELLOW MASTERPIECE

YELLOW MASTERPIECE (Murphy-Parrella) F. D.—Rich, soft, clear, empire yellow. Petals roll back to stem forming a large flower 11" x 7" or larger, with excellent keeping qualities. The 8"-10" stems hold flowers facing. Unusual strong, thick foliage for a yellow. A splended free blooming garden plant that seemed to intrigue our many visitors with its size and beauty and many put it down as a "must."

Root \$7.50

Plant \$3.75

SPECIAL COLLECTION OFFERS

- No. 1—SMALL GARDEN COLLECTION—6 roots, large or small type, whatever you prefer, named and labeled. **for only \$2.75**
- No. 2—BEGINNER'S COLLECTION—12 large roots, all different, named and labeled. **for only \$5.00**
- 3—15 roots, all different. Some of the latest introductions, named and labeled. **for only \$10.00**
- No. 4—EXTRA SPECIAL—8 roots, 1 each of 8 different varieties, all outstanding introductions. Large size. **\$20.00**

The above collections are our own selections, all named and labeled; not two alike; the best only, and extra good value.

LEAVE IT TO PARRELLA AND YOU GET A SWEET SURPRISE

JUST A FEW OF OUR MANY TESTIMONIALS

Glenville, Conn.
January 29th, 1955

Gentlemen:

Will you kindly send me a packet of your great Dahlia Seeds. I raised some very nice Seedlings of your last year's pack.

Sincerely yours,

I. C. K.

New Brunswick, N. J.
June 10th, 1955

Dear Sir:

Received the Dahlia Bulbs this morning. Thank you very much. I have never done business with such a fine man.

Sincerely,

W. C. K.

MINIATURE DAHLIAS - Roots Only

- ANDIES ORANGE**—Bright orange. **\$1.00**
- ANN Z. M. F. D.** (Boram-Parrella)—A lovely new miniature of Lemon Chrome, blushed Old Rose. Size of blooms average 2½ to 3 inches. Tight center. Flowers held on best of stems. A free and prolific bloomer and a grand Miniature in every respect. Height 3 ft. **\$1.00**
- BISHOP OF LLANDORF** (Duplex)—Red, plant very unusual, foliage almost black. **50c**
- BLACKIE** (Campbell-Parrella-Min.)—F. D. Oxblood red. Profuse bloomer. Size 3¼" x 2¼". The 8" - 10" stems hold blooms up in good position. This little gem had many admirers in our gardens. **Root \$1.00**
- CARNIVAL** (Hulin-Parrella)—A very attractive B size formal of cream speckled dahlia purple. Won several blues around the country the past season. **\$2.00**
- CORALETTE**—Coral pink. **.75**
- CORINNA, MFD.**—Deep Yellow **.75**
- DUKE** (Chappaqua-Parrella)—Miniature F. D. light blend of marigold orange on yellow base. Height of plant 3½ feet. **Root \$2.00**
- GERRIE HOEK** (Min.) F. D.—This lovely rose produces an abundance of flowers. Excellent for cutting. **Root \$1.00**
- IDA S** (Slocum-Parrella) Miniature—Color wine red. Size 2½" x 2". Inclined ball shaped with lacinated petals. Stems are good and hold flowers facing on top. A strong grower with healthy foliage that blooms profusely. Flowers keep well when cut. Bush grows about 3 or 4 feet. This miniature was awarded the American Dahlia Society seedling award at the 1953 New York Show and first in its class on the show table, scoring 85.4. **Root \$2.50**
- IKE S. C.**—Deep Velvet **.75c**
- LILLY BELL** F. D.—Light pink. Blooms so profusely as to give loads of flower. **Root \$1.00**
- LITTLE FIRE BALL**—Bright red. **.75c**
- LITTLE PANDA** (Slocum-Parrella-Min.)—F. D. Rosaline purple. Size 2¼" x 1¾" almost round. Stems 5" - 7" hold blooms at 45 degree angle and up. The 4 foot bush is covered with a mass of blooms. A wonderful garden little flower. **Root \$2.00**
- LITTLE LEMON DROP** F.D.—Yellow **.75c**
- LITTLE REESE** strawberry red, small formal blooms outstanding for cut flower use **Root \$1.00**
- PEGGY LINDLEY** F.D.—Orange **.75c**
- SYLVIA** F. D.—Red **.75c**
- SNOWSPRITE**—S. C. White **.75c**
- TACITA** (Hulin-Parrella)—Here is a clear rose pink informal miniature of four inches. Fine keeper and steady bloomer from early till late. Stems are perfect. **\$1.50**
- WHITE FAWN** F. D.—Pure white, one of the best. **.75c**
- WISP** — MFD (Siebrecht-Parrella) — A new small miniature of exceptional Merit. Bright lemon yellow flowers of 2-inch size are freely produced on vigorous bushes. **\$1.25**

EXHIBITION POMPON DAHLIAS - Roots Only

ALBINO—White.	75c
AMBER QUEEN—Light Bronze	50c
BETTY ANN—Exhibition. Soft clear pink.	50c
BROWNS LEO—Red	\$1.00
CARDINAL—Red	50c
EDITH MULLER—Peach Red.	50c
HONEY—Yellow Edged Red	50c
JOE FETTE—White.	50c
LITTLE EDITH—Wonderful exhibition pompon of light yellow tipped bright carmine.	50c
LITTLE HERMAN—Red and white bi-color.	50c
LITTLE RED BIRD—Dark red	50c
LITTLE SNOW WHITE—White.	75c
MORNING MIST—Delicate lavender.	50c
ROTHOUT—Red	75c
SHERRY—Violet purple.	75c
SNOWCLAD—White.	50c
TINY TOT—Dark red.	50c
YELLOW GEM—Yellow.	50c

SINGLE DAHLIAS - Roots Only

A. M. BERLETT—Red	75c
GIANT YELLOW CENTURY—Yellow	75c
GOLDEN CENTURY	75c
LAVENDER GEM—Lavender.	75c
MARSHALL'S GLORY—Red, white tipped.	75c
ROY'S SINGLE—A new variety of exceptional merit. The petals are rich crimson edged with white. The blooms are well placed on excellent stems. A sturdy bush with good growing habits.	\$1.00
SCARLET CENTURY—Scarlet Red.	75c
SCHWIETERS BABY—Red	75c
SHIRLEY CENTURY Dark—Red.	75c
TANGO CENTURY—Orange and gold.	50c
THE DUCHESS—Purple Yellow Center	75c
WHITE CENTURY	75c

SINGLE BEDDING VARIETIES

SNEEZY—White.	75c
BRUNO—Spanish orange and blood red.	75c

ORDER BLANK

Name

Address

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When Wanted.....

Ship Via..... Amt. Enclosed.....

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Please make Check or Money Order Payable to Albert Parrella

For thrills get my Super dahlia seeds.

[illegible]

JUST A FEW OF OUR MANY TESTIMONIALS

Bedford Hills, N. Y.
Dear Mr. Parella:

September 30th, 1955

I returned from Maine early in September and since coming home I have had the pleasure of enjoying your beautiful Dahlias. They have been superb. I want you to know how grateful I am to you.

Sincerely,

Mrs. C. D.

Santa Cruz, Cal.

March 28th, 1955

Please send to us the following roots. The roots we ordered from you last year proved to be very good.

Sincerely,

D. M.

Asbury Park, N. J.

April 4th, 1955

The Dahlia I bought from you last year produces plenty of blooms. It pays to buy from a reliable Grower.

Yours truly,

S. W.

St. Clair Shores, Mich.

February 25th, 1955

I enjoyed your Dahlias very much last year. That is why I am ordering some more.
Sincerely,
Mrs. I.

Sincerely,

Mrs. L.

HOW TO GROW DAHLIA FROM SEED

There are many ways that dahlia seeds are started, and grown, on account of the different climatic conditions, and the length of the growing season, here in New York City, I have been getting wonderful results as follows: About April 1st, I select an open sunny location in my garden and spade this to a depth of about 8 inches and rake the soil until it is finely broken, and not lumpy, then with a hoe make trenches about 4 inches in depth and about 12 inches apart.

Then place a seed about every 2 inches apart in these trenches and cover with about one half inch of soil, water lightly and cover with about 2 or 3 inches of peat moss, as a protection against a slight frost or cold. About May 1st carefully remove the peat moss and in another week or two you will see the young dahlia plants breaking through the ground, add a little more soil to the trench and around the plants that are showing above ground, so that they will get better and stronger root formation. About June 1st many of these plants will be about 4 or 5 inches above the ground, showing two to three sets of leaves and the stems will be about the thickness of an ordinary match. They are then about the right size for transplanting.

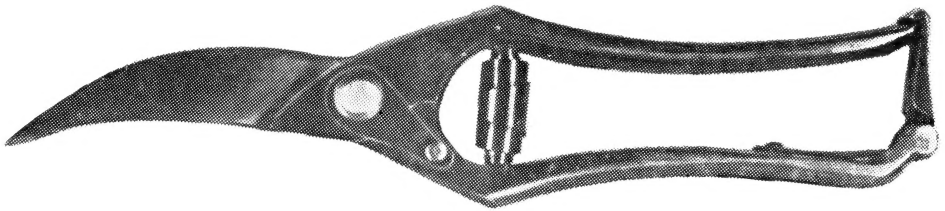
In colder climates and where the growing season is not so long, is to start the seeds in boxes or flats about 20 inches long, 12 inches wide and 4 inches deep. Make 3 or 4 trenches about 2 inches deep and plant the seed about every 2 inches apart in these trenches and cover with about a half inch of soil. These seeds should be planted about 2 months before it is reasonably safe to transplant the young plants out into the open.

The box should be kept in a warm room and near a window that faces a sunny location. About 2 or 3 weeks later, they will be breaking out of the ground and when they are about 3 or 4 inches high, they should be removed from the box and transplanted into 3 inch flower pots, and on warm, sunny days, should be left out into the open to gradually harden, and when you believe that the time is right for their permanent transplanting as described above, then plant them as directed, and they will grow into strong, healthy plants, as good if not better than plants grown from tubers.

Of course if you have a greenhouse or a cold frame facilities, it will simplify matters by starting your seeds about March 15th and using the above last two paragraph principles.

ALBERT PARELLA.

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